

# 2025

## 7<sup>th</sup> Annual

Wetumpka FFA Alumni  
Championship Rodeo

## SPONSORSHIP PACKAGES

May 2 – May 3, 2025





We are still reeling at the success of our 6<sup>th</sup> Annual Wetumpka FFA Alumni Championship Rodeo! Thanks to all the folks of Wetumpka and surrounding communities for turning out and supporting clean and affordable family entertainment. Our goal was to bring one of the most recognized and respected Rodeo Associations, the most reputable and professional stock contractor along with some of the nations most talented Rodeo Athletes and Unique talent that would impress and entertain right along with the big boys and ... we nailed it! People are still talking about what an amazing Rodeo we were able to put together right here in our town of Wetumpka. Thank you for your overwhelming support and encouragement.

As we embark on our 7<sup>th</sup> Annual production, we are asking you for your support. We need Sponsors, Advertisers and Volunteers! The WFFAACR would like to provide Organizations and businesses with an opportunity to be a part of preserving one of our nation's oldest traditions by becoming a "RODEO sponsor"

WFFAACR offers various levels of sponsorships to involve as many organizations and supporters as possible. Customized sponsorships to fit your individual needs are optional and available. We are also offering ad space on our rodeo arena screen in all price ranges. We look forward to working with you this year and many years to come, and having you as a partner and member of the WFFAACR family,

If you have any questions concerning the WFFA or partnership opportunities, please contact

- U Sam Overton 334-590-7880
- U Neal Easterling 334-322-1749

We greatly appreciate your support!



## Corporate Sponsorship Opportunities:

Sponsorship	Price	Banner/ Other	Program Ad	Name Announced	Vendor Booth	Tickets
Diamond	<b>\$4,000</b>	Entry Banners (Spectator and Center Gate), All Printed/ Radio/ TV Advertisement, and website	Full Page	During Rodeo	Yes	20
Platinum	<b>\$3,000</b>	Large Arnea Banner (3'x4')/ Website	Full Page	During Rodeo	Yes	15
Gold	<b>\$2,000</b>	Large Arnea Banner (3'x4')/ Website	Half Page	During Rodeo	-	12
Bleachers (Limit 1)	<b>\$2,000</b>	Large Arena Banner (3'x4)	1/2 Page	During Rodeo	-	10
Added Money	<b>\$1,500</b>	Arena Banner (2'x3')	1/2 Page	During Rodeo	-	8
R.O. Meek Award	<b>\$1,500</b>	Arena Banner (2'x3')	1/2 Page	During Rodeo/ Presentation of Award	-	8
Joe Brown Award	<b>\$1,000</b>	Arena Banner (2'x3')	1/4 Page	During Rodeo/ Presentation of	-	6
Charles Tew Award	<b>\$1,000</b>	Arena Banner (2'x3')	1/4 Page	During Rodeo/ Presentation of	-	6
Event (Limit 8)	<b>\$1,000</b>	Arena Banner (2'x3')	1/4 Page	During Rodeo/ Event	-	4
Bucking Chute (Limit 4)	<b>\$1,000</b>	Bucking Chute Banner	1/4 Page	During Rodeo/ Chute Opening	-	4
Miss Rodeo USA (Limit 1)	<b>\$1,000</b>	Arena Banner (2'x3')	1/4 Page	During Rodeo	-	4
Rodeo Announcer (Limit 1)	<b>\$1,000</b>	Arena Banner (2'x3')	1/4 Page	During Rodeo	-	2
Clown Barrel	<b>\$1,000</b>	Clown Barrel Wrap	1/4 Page	During Rodeo	-	2
Pickup Men	<b>\$1,000</b>	Pickup Men Shirt	1/4 Page	During Rodeo	-	2
Opening Ceremony (Limit 1)	<b>\$1,000</b>	Arena Banner (2'x3')	Business Card	During Rodeo/ Opening Ceremony	-	2
Calf Chute (Limit 2)	<b>\$750</b>	Calf Chute Banner	Business Card	During Rodeo/ Chute Opening	-	2
Contract Act (Limit 1)	<b>\$750</b>	Arena Banner (2'x3')	Business Card	During Rodeo/ Act	-	2
Bull Fighters	<b>\$500</b>	Bull Fighters Jersey	-	-	-	-
Grand Entry	<b>\$500</b>	Arena Banner (2'x3')	-	-	-	-
Arena Banner	<b>\$200</b>	Arena Banner (2'x3')	-	-	-	-



**Sponsorships will run on electronically throughout the event. There will be 4 different sizes.**

<b>Full Screen</b>	<b>300.00</b>
<b>Half Screen</b>	<b>200.00</b>
<b>Quarter Screen</b>	<b>100.00</b>
<b>1/6 screen</b>	<b>50.00</b>



Checks Payable:

Wetumpka FFA Alumni Chapter

PO Box 1092

Wetumpka, AL 36092

## SPONSORSHIP AGREEMENT

This contract confirms I am committing to be a sponsor of the Wetumpka FFA Championship Rodeo. I realize that all sponsorship packages are subject to approval by the administrators of the Rodeo. I understand that I must submit all artwork for my ad no later than April 12, 2024.

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Sponsorship Level: \_\_\_\_\_ Cost: \_\_\_\_\_

Client Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Rodeo Signature: \_\_\_\_\_ Date: \_\_\_\_\_



## ABOUT IPRA

The International Pro Rodeo Association is proud to celebrate 57 years of rodeo excellence. Founded in 1957 by two rodeo promoters, the Interstate Rodeo Association, IRA, was formed as a rodeo management organization and a sanctioning body.

From big cities to small towns, from major league stadiums to portable arenas, the IPRA has become the sport's second-largest professional rodeo association sanctioning nearly 300 rodeos. The IPRA has a membership base of over 2,400 members.

The International Professional Rodeo Association (IPRA) is the second-largest American rodeo organization in the world. It sanctions rodeos in the United States and Canada, with members from those countries, as well as others. Its championship event is the International Finals Rodeo (IFR), held every January in Oklahoma City, Oklahoma. The IPRA has been sanctioning rodeos for over 50 years in cities of all sizes.

With their focus on the future of the association and the industry of rodeo, the IPRA's leaders have their eyes trained on growth and expansion. Expanding the association into new geographic areas as well as expansion in sponsorship markets are both key factors in the future of the IPRA.

Oubre Rodeo Company is our official stock contractor producing more than 20 rodeos annually for IPRA. Owned by husband-and-wife team Bubba and Becky Oubre, ORC has top-ranked livestock, professional personnel, and some of the sport's most impressive athletes.

To learn more about the International Pro Rodeo Association, call the office at 405-235-6540.

Official website: [www.IPRA.com](http://www.IPRA.com)